

Differences between an Income Statement versus a Balance Sheet

Advantages and disadvantages related to the three different forms of business organizations:

Proprietorship, Partnership, Corporation

Differences between a progressive tax versus a regressive tax

Difference between a marginal tax rate versus an average tax rate

Calculation of a tax equivalent yield on a tax exempt security, and an after tax yield on a corporate bond

Differences between a primary market transaction versus a secondary market transaction

The role of the specialist in an exchange traded market such as the NYSE

The role finance plays in helping to facilitate business decision making that is subservient to making a good business management decision

The way a Federal Reserve Open Market transaction may lead to either an increase or decrease in short term interest rates through the sale or purchase of US Treasury Bonds.

Applications of Financial Ratios --- Liquidity, Leverage, Activity and Profitability Ratios

How might you either increase or decrease a firm's current ratio, quick ratio or debt ratio.

The Du Pont Equation – how to use it to determine ROE [return on equity]

Calculation of Accounts Receivable from information on DSO, or finding PMOS when given NI and Sales for the year

Use of Balance Sheet Information, Accounting Equation, and ROE to calculate a target level of NI for a start up business